



**[comfort zone]**

**HYDRAMEMORY**

SKIN-ADAPTIVE™  
HYDRATION

**HYDRA & GLOW**

Certified



Corporation

# CLIMATE EFFECTS ON THE SKIN

Everyday you are exposed to different microclimates with various levels of temperature, humidity and UV rays as you move from indoor to outdoor. These elements can affect the skin leading to dehydration: this means your skin is losing more water than it is taking in!

How can you recognize a dehydrated skin? It is often tensing, itching, rough to the touch, dull-looking, with visible large pores and early aging signs.



# HYDRAMEMORY SKIN-ADAPTIVE™ HYDRATION

Keep your skin hydrated and glowing all day long, wherever you go and in all climates with the new HYDRAMEMORY!

Leveraging desert plant's unique capacity to survive in the harshest conditions HYDRAMEMORY is clinically proven to reinforce skin barrier and leave the skin immediately soft, hydrated and luminous!



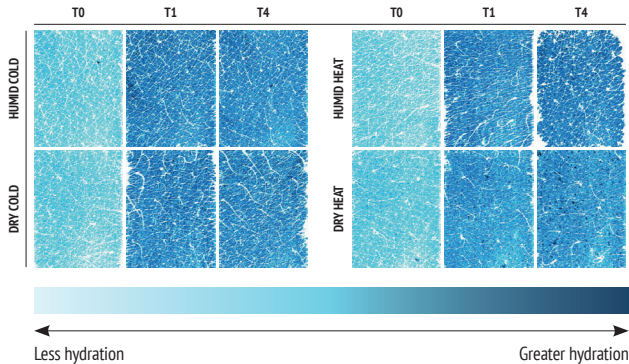
# CLINICALLY PROVEN HYDRATION & GLOW

**BOOST X 10 SKIN'S ABILITY TO  
RETAIN WATER IN ALL CLIMATES\***

+70% immediate hydration\*\*

Skin is brighter, compact  
and healthy looking\*\*\*

MOISTURE MAP OF THE SKIN AFTER ONE APPLICATION  
OF RICH SORBET CREAM IN DIFFERENT CLIMATES\*\*\*\*



Rich Sorbet Cream:

\*Instrumental evaluation, water holding capacity, different climate conditions,  
20 people, 1 application.

\*\*Instrumental evaluation, 20 people, 1 application.

\*\*\*Self evaluation, 20 people, up to 14 days of use.

\*\*\*\*Instrumental evaluation, moisture map, 1 application, after 1 and 4 hours.



# EFFECTIVE BY NATURE

Biomimetic sorbet textures and bioactive ingredients for the ultimate performance, sustainability and pleasantness.



## PRICKLY PEAR EXTRACT

A desert plant sourced from a regenerative organic agriculture cultivation in Apulia, in southern Italy. Its extract is proven to strengthen the skin barrier counteracting skin dehydration.

**+39% Keratinocytes Growth Factor\***



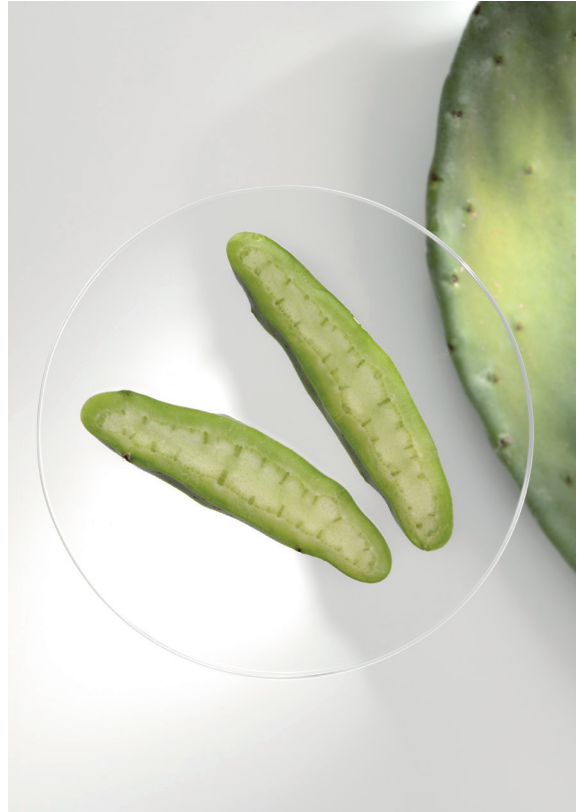
## MACRO HYALURONIC ACID

Naturally present in the skin, this hydrating molecule has the ability to retain water, leaving the skin plumped, moistured and soft.



**Up to 99.2% natural-origin ingredients.**

\*In vitro test on keratinocytes.



# BEAUTY ROUTINE DAILY

all skin conditions  
and all climates



## WATER SOURCE SERUM hydration boosting serum

97.9% natural-origin ingredients

Fresh and light serum with a quenching formula offering immediate hydration and glow, even to the most dehydrated and dull skin.

REFILL AVAILABLE

30 ml e 1.01 fl.oz.



normal to dry skin  
or cold climates



## RICH SORBET CREAM hydrating glow cream

98.4% natural-origin ingredients

Boosts skin's ability to adapt to different climate conditions, gives comfort and intense hydration to the skin, which is immediately softer, smoother and more radiant.

REFILL AVAILABLE

50 ml e 1.78 oz. Net wt.



normal to combination skin  
or hot climates



## LIGHT SORBET CREAM hydrating glow cream gel

96.8% natural-origin ingredients

Fresh and lightweight formula helps to boost skin hydration and glow, and to adapt to different climate conditions. Ensures an hydrated, glowy yet non-greasy skin.

60 ml e 2.03 fl.oz.



all skin conditions



## DEPUFF EYE CREAM

radiance eye cream

94.2% natural-origin ingredients

Improves dark circles, the appearance of eye bags and fine dehydration lines. The eye area is left brighter, smoother and more hydrated.

15 ml e 0.51 fl.oz.



all skin conditions



## FACE MIST

hydration recharging mist

99.2% natural-origin ingredients

Alcohol-free ultra fine mist, proven to immediately hydrate the skin and to look more radiant and refreshed.

100 ml e 3.38 fl.oz.



# BEAUTY ROUTINE INTENSIVE

all skin conditions



## HYDRA & GLOW AMPOULE

hydrating illuminating concentrate

94.5% natural-origin ingredients

Intensive treatment for plumped, soft and glowing skin, thanks to the brightening and moisturizing formulations made with Niacinamide, NAG and Polyglutamic Acid.

7 x 2 ml e 7 x 0.07 fl.oz.



all skin conditions



## HYDRA PLUMP MASK

hydrating quenching mask

95.8% natural-origin ingredients

Flash intensive solution to give plumpness, smoothness, radiance and an immediate boost of hydration to the skin.

60 ml e 2.03 fl.oz.











# NEW HYDRAMEMORY FACIALS

Experience visible spa hydration & glow with the new high performing Hydrmemory Facials! The combination of powerful and bioactive ingredients, exclusive massage techniques, and the cryotherapy provided by our Ice Rollers will result in immediate and long-lasting hydration and glow.

## **HYDRAMEMORY HYDRA GLOW**

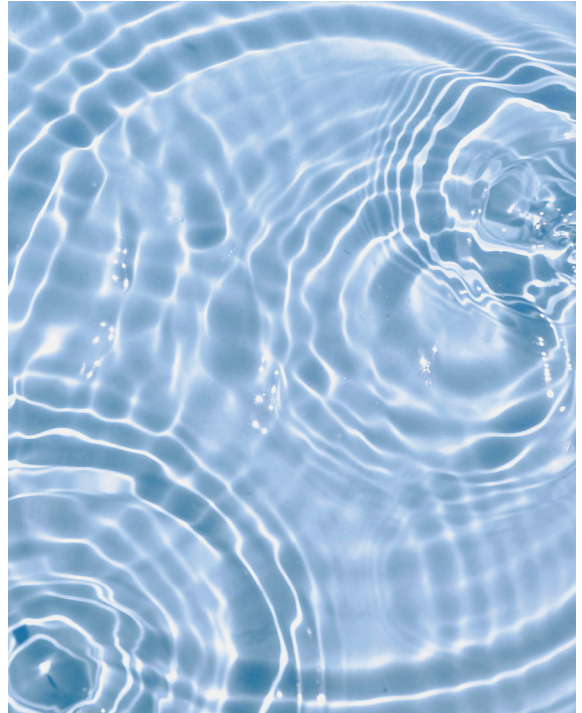
50 minutes

A refreshing active treatment for immediate hydration, radiance and vitality. With a unique combination of lactic acid, for immediate renewal and radiance, and a powerful concentration of hyaluronic acid, for both superficial and deep hydration. Skin is visibly hydrated and radiant.

## **INSTA HYDRA**

25 minutes

Applied on face, neck and décolleté, this deeply hydrating express treatment is the perfect solution for very thirsty skins, in need of a quick, yet effective recharge. It leaves the skin instantly hydrated, silky and radiant.



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conscious skin science

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